

The 6 nominees of the 2021 Contract awards by the French Furniture professional association

This competition is rewarding the creativity of French manufacturers and craftsmen

In 2021, the French Furniture professional association is rewarding **the most beautiful hotel, restaurant and living space design projects** in France and abroad, coming from the fruitful collaborations between **clients, project managers, manufacturers, fitters, designers, editors and renowned architects**. This year is the fourth edition of the Contract Awards. Since 2014, the Contract Awards have been one of the industry's must-attend biannual events, celebrating the most emblematic living space designs in the French interior design and furnishings. The aim of this competition is to showcase the know-how and agility of the French furniture manufacturers and craftsmen, in close collaboration with a specifier and his/her work taking place in a specific location.

– See the link at the bottom of this press release to download the images.

THE 6 WINNERS

SUSTAINABILITY	Project: Student Halls of Residence for 'Ville de Paris' (Paris, 18 th) Client: RIVP Architect: Ignacio Prego Architecture Manufacturers: Square Solution and Initiatives Solidaires
SIGNATURE	Project: The Taillevent restaurant (Paris, 8 th) Client: CBRE Architects: Saguez & Partners Fitter: EMAB
PROSPECTIVE	Project: MK2 Hotel Paradiso (Paris, 12 th) Client: Hôtel Paradiso Architect: Alix Thomsen Manufacturer: Resistub Productions
AMBASSADOR	Project: <i>Le Commandant-Charcot</i> , polar exploration ship Client: Ponant Architects: Jean-Philippe Nuel and Jean-Michel Wilmotte Manufacturer: Ligne Roset
KNOW-HOW	Project: VINCI Head offices (Nanterre, 92) Client: VINCI Architect: Viguiier Fitter: Brouillet Production
JURY SPECIAL PRIZE	Project: Mercato Metropolitano in St Mark's Church (London) Client: MM E&C LTD Manufacturer: Fermob

**The Awards ceremony will be held on Tuesday, October 19, 2021 at 6.30 pm
120, avenue Ledru Rollin, 75011 Paris**

« SUSTAINABILITY »

This category rewards a development project committed to a sustainable future.

- ❖ **Project: Student Residence Halls for ‘Ville de Paris’ (Paris, 18th)**
- ❖ **Client: RIVP**
- ❖ **Architect: Ignacio Prego Architecture**
- ❖ **Manufacturers: Square Solution and Initiatives Solidaires**



A total of 95% of re-used materials was produced for this project: most of the materials used were recovered in the ‘Greater Paris’ area and re-used.

The furniture elements are made from materials recovered from the ‘Greater Paris’ construction site and re-used. Most of the material used to manufacture the desks came from Orange Business Service office buildings located less than 15 km from the residence. The high stools are made from plywood recovered from a Dior fashion show, and the metal material comes from the workshop of a scrap metal dealer based in La Courneuve. The desks and stools were made by a team of workers coming from social integration and using traditional carpentry techniques. The jury particularly welcomes the industrial perspectives developed for this circular economy project which promotes professional integration, and which is at the service of youngsters.

« SIGNATURE »

This category rewards custom-made work and technical challenge, in coherence with an outstanding identity.

- ❖ **Project: The Taillevent restaurant (Paris, 8th)**
- ❖ **Client: CBRE**
- ❖ **Architects: Saguez & Partner**
- ❖ **Fitter: EMAB**



This project is offering different areas without partitioning the space by creating alcoves, or small intimate spaces in a hushed atmosphere. These micro-spaces displayed on the whole ground floor allows to answer to several needs: being able to isolate oneself in a high-end place, considering social distancing with elegance, bringing architectural innovation and coherence to the space with curves. This high-end project uses a French wood raw material, supplied by a French veneer wood manufacturer (Oberflex, a certified Living Heritage Company “EPV”) and implemented by a local French company. This project has been a real challenge to take up, from conception to completion, as well as for the curves to answer to one another and to fit perfectly into the space.

« PROSPECTIVE »

In this category, the jury members encourage an innovative and original concept, born in the midst of the pandemic period, and offering a new experience to the end-user.

- ❖ **Project: MK2 Hotel Paradiso (Paris, 12th)**
- ❖ **Client: Hôtel Paradiso**
- ❖ **Architect: Alix Thomsen**
- ❖ **Manufacturer: Resistub Productions**



MK2 Paradiso © Romain Ricard

The opening season of this hotel has been perceived as a breath of fresh air at the core the Corona Crisis ! The Paradiso Hotel allows the client to enjoy a movie in a new and original concept. The hotel is made of several cinema bedrooms, a private showing room, and an open-air cinema on the rooftop that utterly respects the sanitary constraints.

The pursuit of comfort was one of the major aims of this project, as the client is watching movies from either a bed, a comfortable couch or a desk.

« AMBASSADOR »

More than a design project, this category honors a project that is an ambassador of French know-how and art of living, carried out by leading interior designers.

- ❖ **Project: *Le Commandant-Charcot*, polar exploration ship**
- ❖ **Client: Ponant**
- ❖ **Architects: Jean-Philippe Nuel et Jean-Michel Wilmotte**
- ❖ **Manufacturer: Ligne Roset**



© ROSET SAS

This project offers a brand-new travel experience to the farthest North Pole region. *Le Commandant Charcot* ship is offering a new observation platform to the scientific community, and is thus part of the worldwide effort to study and preserve the poles and oceans.

The interior design of the ship was entrusted to two renowned interior designers: Jean-Michel Wilmotte and Jean-Philippe Nuel. This exceptional ship has been designed with the greatest attention to detail in terms of safety and respect for the environment. It is the very first hybrid-electric polar exploration ship powered by LNG. All suppliers were chosen for their sustainable development credentials, and all common areas have been designed to optimize the natural light in order to minimize the use of artificial lighting, while opening up the view to extraordinary polar landscapes.

Among the particular skills displayed in this project, it should be noted that the Soufflot armchair and sofa have been specifically adapted, and a custom-made chair for the gastronomic restaurant has been developed on purpose.

« KNOW-HOW »

Celebrating an outstanding know-how specific to the French industry and manufacturing.

- ❖ **Project: VINCI Head offices (Nanterre, 92)**
- ❖ **Client: VINCI**
- ❖ **Architect: Viguier**
- ❖ **Fitter: Brouillet Production**



© Brouillet Production

Brouillet Production have called on the whole value chain of the company and its subcontracting partners to create a monumental layout, combining traditional cabinetmaking know-how with semi-industrial production. Resulting from the skillful combination of the know-how and skills of each player, this project is a remarkable example of a collective achievement.

Ensuring the interplay between forces and the weight of the manufacturing process, as well as the stability of the installation, adapting the constraints of the building process while preserving a high aesthetic standard were the key challenges of its completion. These spectacular and intimate seats demonstrate a real technical feat in the service of creativity.

JURY SPECIAL PRIZE

This special prize rewards a project distinguished for its original concept and its aesthetic and creative qualities.

- ❖ **Project: Mercato Metropolitan in St Mark's Church (London)**
- ❖ **Client: MM E&C LTD**
- ❖ **Manufacturer: Fermob**



© Mercato Mayfair LTD

The creativity of this project lies in its exceptional setting and its unique nature. Turning a historical place (a 19th century church) into a contemporary space for conviviality (world cuisine, concerts, cultural activities, education on new sustainable consumption models...) is to provide a mixture of genres that is to be found in the boldest choices of the layout.

The choice of furniture is the result of a study on the use and the harmony of color. Consequently, the tables are all adorned with a colored resin combination that recalls the bay windows and stained-glass windows, and the chairs are echoing the same declination of colors found in the church's decorations.

[DOWNLOAD THE IMAGES OF THE WINNING PROJECTS IN HD](#)

A JURY OF EXCELLENCE

The winners have been selected by an exceptional jury of design and furnishings professionals.



SYLVIE ADIGARD
Lifestyle Journalist



JEAN-PAUL BATH
Director of Le FRENCH
DESIGN



**AKI & ARNAUD
COOREN**
Designers



BEATRICE GRAVIER
General Manager
EquipHotel



CLARA LE FORT
Author and Journalist
Lifestyle, Environment



HERVE LEMOINE
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About l'Ameublement français / The French Furniture

The French Furniture is a professional organization that brings together 380 French companies taking part in the manufacture of furnishings and the fitting out of living spaces. As an accelerator of its industry, the French Furniture supports the development of French furniture and living space manufacturers in all their actions in France and abroad, encouraging innovation and know-how in order to adapt to tomorrow's challenges, while promoting a virtuous and sustainable sector. The French Furniture provides its members with resources and implements collective actions that encourage sharing with all the players of the value chain, from object to project. Convinced of the strength of the collective, the French Furniture is a committed player on the political, economic and social spheres to promote industrial excellence and the French art of living. thefrenchfurniture.com