

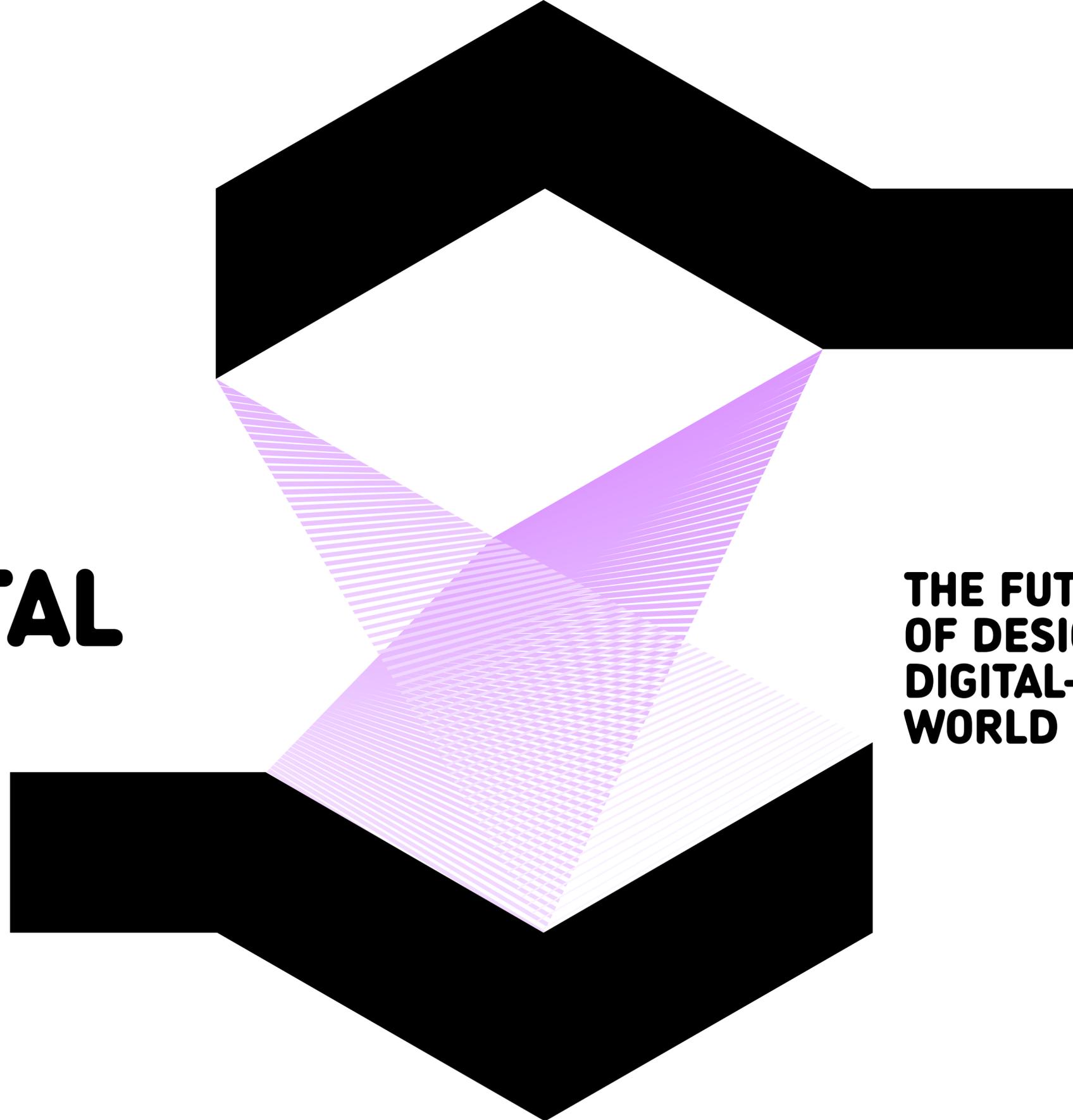
20-24 OCTOBER

**BIENNALE[®]
INTERIEUR**

**22 THE DIGITAL
ERA**

Kortrijk Xpo, Belgium

**THE FUTURE
OF DESIGN IN A
DIGITAL-PHYSICAL
WORLD**



DESIGN IS A REFLECTION OF THE FUTURE OF SOCIETY

BIENNALE[®] INTERIEUR 22 KORTRIJK

Design is a catalyst for societal change, and plays an increasingly important role in our culture. We therefore are excited to announce that Biennale Interieur will be back in October 2022.

After a forced absence in 2020, we are working with WeWantMore on an exciting new formula that celebrates this role of design and brings together thoughtleaders, brands and their enthusiasts to interact.

We have set out to ensure that Biennale Interieur becomes a key platform for critical future thinking and debate in the world of design.

WHAT HAVE YOU BEEN UP TO?

We are eager to see how your brands have evolved and what the new trends will be.

The ideal mix of established design brands and upcoming young talents will give visitors an impression of what the future of design will look like.

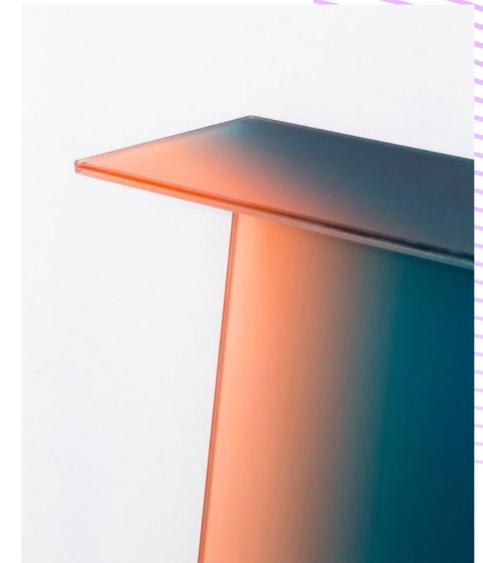
**THERE IS
NO SUBSTITUTE TO
HUMAN ENCOUNTERS**

A NEW ERA A NEW FORMULA

The 2022 edition will be a first taste of this new era, an edition in the name of transition.

Smaller yet smarter, recovering from a rough hold-up the past couple of years, and laying the ground for many more inspiring editions.

Each future edition of Biennale Interieur will focus on one key topic that inspires both professionals, design lovers and a wider audience with a genuine sense of curiosity. This key topic will be the subject of engaging cross-cultural conversations and fresh new perspectives.



© Germans Ermičs



Expect an exciting mix of lectures and art installations, panel talks on the forefront of design and discussions that question the status quo.

All of this topped with the all time classics and new innovative solutions that can be discovered while networking.

OUR THEME FOR 2022:

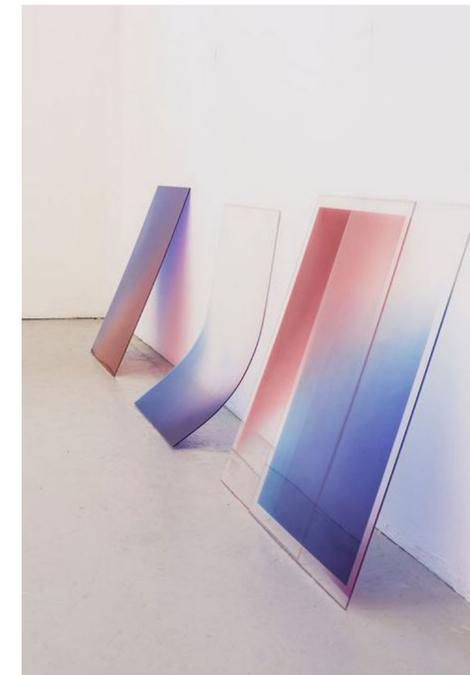
THE DIGITAL ERA

AND ITS IMPACT ON THE WORLD OF DESIGN

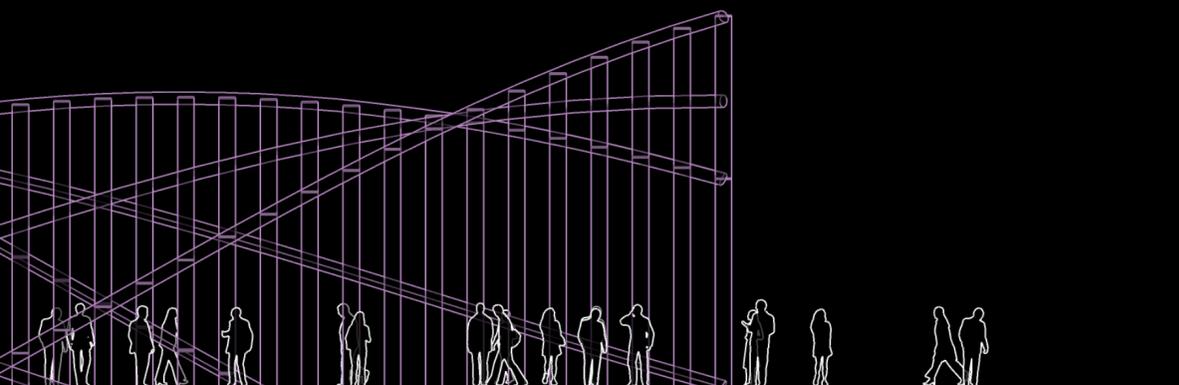
While time has for the past few years stood still in some areas, it has moved faster than ever in other areas. Self-driving cars. The mass adoption of online meetings. NFTs. The new way of working. TikTok. The metaverse. Cryptocurrencies. Augmented reality. The gamification of everything.

For our 2022 edition, Biennale Interieur explores the changing nature of design in the digital era. Think about parametric design, the inspiration game designers can bring us, immersive experiences and even NFTs.

Join us in a conversation about the role of design in an increasingly online society.



WHAT TO EXPECT



Conceptual representation

BRANDS

National & international brands showing novelties & innovations

NETWORKING EVENT

Hosted by Bank Delen

PANEL DISCUSSIONS

Think about discussions between game designers and interior architects, and many more

NFT EXHIBITION

Everyone talks about it, but did you already see one?

INSPIRATIONAL TALKS

By international top speakers that will be announced soon

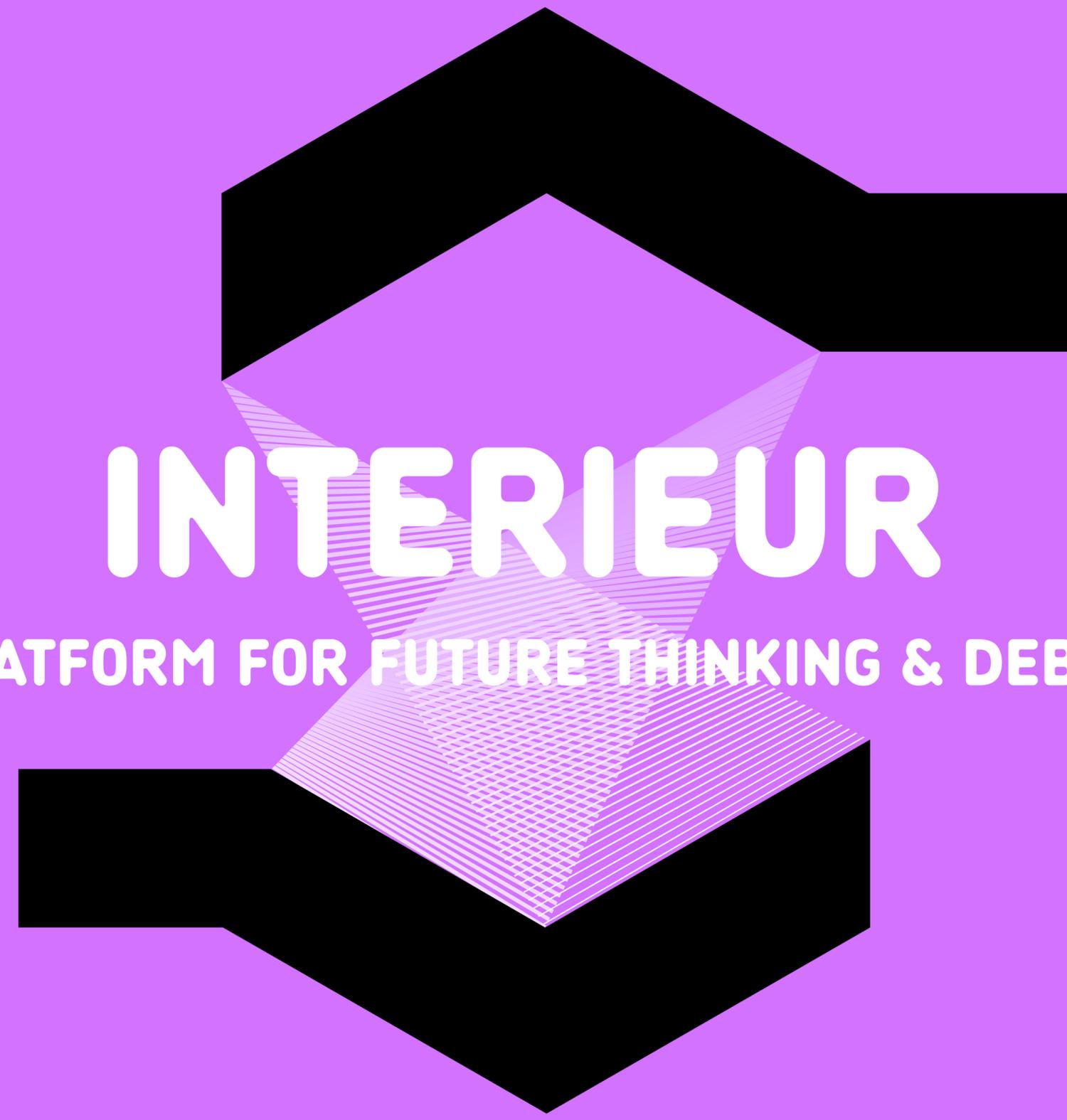
TUTORIAL STAGE

Classes with tips and tricks from the brains behind the software

WORKSHOPS

Workshops about burning topics:
e.g. sustainability of materials

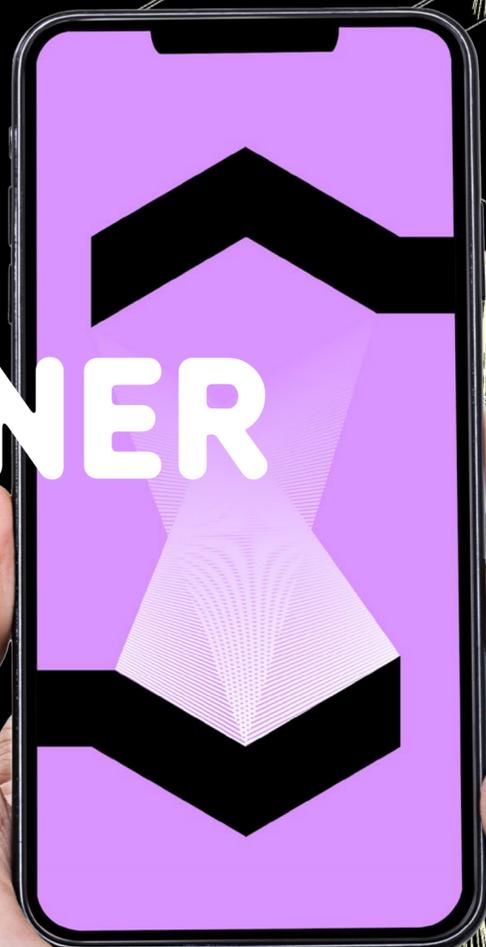
But above all you can expect inspiring human encounters & the possibility to interact with like-minded people about your passion for design.



INTERIEUR

A PLATFORM FOR FUTURE THINKING & DEBATE

LET'S PARTNER UP



Let us integrate your brand so people can discover it in this inspiring atmosphere.

Put your brand out there, add your voice to the conversation and let the visitors experience it physically within this inspiring context.

We have a range of options that fit any need and budget, and are happy to cater to individual needs or wishes. Contact our team if you'd like to be a part of the future of design in Belgium and beyond.

CONTACT

interieur@interieur.be

FORMULAS

INTERIEUR SPOT WE TAKE CARE

A ready made booth designed
by Interieur.

20m² - € 7.500
40m² - € 15.000

+ communication package
€ 1000/brand

SPOTLIGHT

Only new objects
released in the last
18 months.

€ 3.000/object

—

€ 2.000/object

if your spotlighted object
is an addition to your
'Interieur/Booth spot'

BOOTH SPOT CREATE YOUR OWN

Your brand presented in
a booth designed and
constructed by yourself.

Minimum 50m²
Maximum 120m²

—

€ 200 per m²

+ communication package
€ 1000/brand

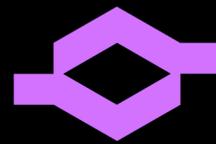
PRESS PAUSE NOW FAST FORWARD

We've had time to rest and reflect.
Now it's time to get things moving again.

If you feel the same drive we have
to push things forward,
join us on an exciting new journey.



CONVERSATION STARTS HERE
JOIN US



interieur.be